

# Let's do it Now!!



## Official Newsletter of the District Governor of District 410 D



Volume 1, Issue 6

January / February 2010

From the Desk of District Governor Joggie Kastner

Hi dear Lions

We trust that all is well and that the year is living up to your expectations.

What follows is an abbreviated version of our report to the 3<sup>rd</sup> Council meeting held on 20 February 2010 in District 410B:

### “1. GOALS:

The progress we are making towards attaining the goals we set at the beginning of this year, is as follows:



District Governor Joggie Kastner  
&  
Lion Bettie

### Special points of interest:

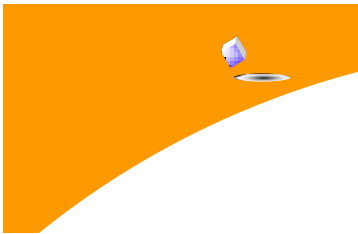
- Tip-a-Ton
- Lions Bewars
- Harvest Time

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ITEM	GOAL	PROGRESS/ COMMENTS
New members	+75 (net)	We had a net growth of 24 by the end of Jan 2010. The chances of meeting our goal is slim but we refuse to give up.
New clubs	3	One so far. Unfortunately no other potential club is on the horizon
Branch Clubs	1	None as yet, but it is only a question of time before Port Alfred is born. Jeffrey's Bay is also a possibility
Leo Clubs	2	None as yet but Uitenhage will launch one before end of March. PE Host will in all probability follow suit, hopefully to be followed by King Williams Town
Retention	20% drop in losses	As on 31 Jan, we had lost 39 members. We are positive in achieving our goal but the fact is that a possible drop of 20% is still not good enough.
Admin/ Finance	80% improvement	At the end of Dec no MMR was outstanding for longer than two months. This milestone was mainly achieved due to the persisting effort by our CS Bets. The financial side does not look so rosy and will be discussed later in the report

**WE SERVE**



PR/Marketing	1. Regular newsletter 2. Link to MD initiatives 3. Guidelines to Clubs	1. In place and dare I say we are proud of its content and quality 2. Ongoing  3. Targeted for 31 May
Xmas cakes	1200 cakes	Although we did not achieve our goal, our sales again exceeded the 10 000 mark (10 044) which is, under prevailing economic circumstances and the price hike, more than acceptable
Contribution to LCIF	20% increase	To date R 45 700 has been contributed to LCIF. Furthermore R 16 000 has so far been contributed towards the Haiti Relieve Fund. We will surpass our goal.
Peace Poster	15% (changed to 100%) increase in Clubs participating.	The procedure has been changed in that Clubs can order their kits from the Distrwho in turn will place a "bulk" order from LCI. The feedback we have received indicates that even our new goal of 100% is too modest.
Training of incoming officers( including incoming members of Cab)	25% increase in trainees	This training will be conducted from 23 to 25 May. Trainees will be expected to have compiled their plans for the 2010/11 Lionistic year, clearly setting out their quantified goals and target dates

**2. PLANNING**

At a planning meeting held on 15 Jan, the District's Long Term Success Plan was reviewed. Slight changes were affected. This revision includes the alignment of each Key Success Area with the Vision statement. This plan will be used by Cabinet in order to ensure that short term planning remains focussed on the longer term picture.

As reporting has been a concern for some time, instruments (pro forma) were also developed to assist Club Presidents and Cabinet Officers to measure and report on progress in achieving goals. These reports will in future have to be compiled and be submitted on a monthly and not quarterly basis. Cabinet approved these changes.

**3. CABINET**

The 3<sup>rd</sup> Cabinet meeting

was held on 30 January and was well attended. It was a lengthy meeting during which time was allocated to deliberate on the "heart beat" of the Clubs and Cabinet itself. Specific issues were raised and debated, one being that the computerised era has lead to a demise in personal contact. This will now be addressed. Members agreed that it was a constructive and productive meeting

**4. COMMUNICATION**

Regular and constructive contact (telephonic and written) with Clubs are being maintained, although I would love to increase its frequency. The news letter has been reported on.

**5. FINANCE**

Five clubs were placed under financial suspension. We have proof of payment for four of these Clubs prior

to them having been placed under suspension and informed LCI accordingly. The latest notice from LCI does not contain their names but only that of Aberdeen, with whom we are still busy trying to arrange a meeting.

Our District will be the first to acknowledge that we have not had the same success with the payment of dues as we had with MMR's. Hopefully we will prevent this embarrassment in future through the proactive measures we have put in place. In the end however, it is up to Clubs to pay their dues timeously.

**6. CLUB VISITS**

Visits to Clubs during March/April are being scheduled, These visits will be a follow-up of the zone workshops we held during September last year. One of its objectives will be to

Ctd from pg 2

evaluate progress towards achieving the goals agreed upon and to pave the way forward. I am sure we will grab the opportunity to socialise, but only after we have “worked”. As I believe: **Play follows work, which can only be meaningful and enjoyed if it is earned.**

This brings to an end a report which has hopefully portrayed life and progress in District 410D. To our Clubs and Cabinet : **THANK YOU FOR YOUR SUPPORT.** We started of with our logo “Lets do it now”. We can safely say that we are doing it now and by 30 June we will hopefully say **WE HAVE DONE IT.** Bettie, baie dankie vir al jou opbouende kritiek, ondersteuning en aanmoediging”

During our upcoming club visits , I will mainly focus on the topics as contained in the report. I am eager to hear what you will have to say – but please don’t tell me know as I love surprises.

All the very best to you all

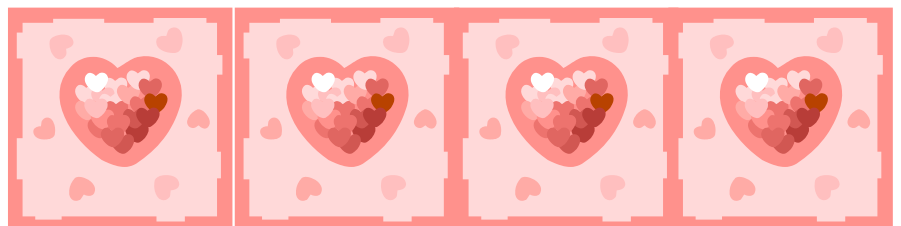
Baie groete, ook van Bettie

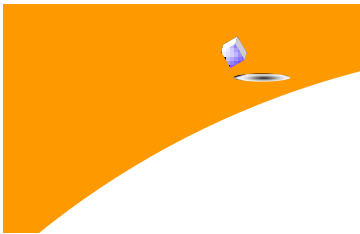
Joggie

## Cape Recife & Valentine’s Day

On Sunday the 14th of February the Lions Club of Cape Recife took the Lions Ladies out for Supper to say Thank You for all their help over the year. They also invited the CC & his Good Lady to join them which they did. They had a great evening with lots of fun.

This was also in line with DG Joggie’s request that we honour our ladies. Seems Cape Recife were the only ones who complied, or are the rest too shy to publish those “Valentine’s Moments”





### ITS HARVEST TIME AGAIN FOR STILL BAY LIONS CLUB

December each year is mainly devoted to raise funds to finance community projects the following year.

The logic behind this is quite simple when taking into account the thousands of people who spend their hard earned money in, what we believe, one of the best holiday venues of them all.

Our main fundraising project is the FOOD

AND WINE FESTIVAL which has been running for close to fifteen years. Last year we broke all records in that some 1 600 wine tasters and a further 400 odd children and non wine tasters attended the festival during the two days. The output in wine sales and entrance fees amounted to R 243 000 ( breaking the previous best by some R 40 000), of which approximately R 80 000 was

“earned” for Lions.

The other noteworthy event was the annual Golf sponsorship which attracted a full field of 108 players.

Although a substantial amount was raised, the main benefit was the SIGHT value for Lions which was Great to say the least

Harvest Time



PDG Bertie Roux Accepting the cheque from the Golf Day



FOOD AND WINE FESTIVAL

# Lions Beware

It has never been my intention to publish the negative in this letter, but I do think the following

400 AIDS orphans in the greater King William's Town area who are in the care of their grandmothers. They are largely destitute and the families have no

out there" says project convenor Russell Volker, "imagine the number of people we can assist." Sadly this is not to be, or will it?

It is not just the money but also the time and effort by so few to assist the masses that is now laid waist. Will we give up? No, we will remain on the fore-



should be of interest to Clubs all over and should serve as a warning. The following is an article I wrote for a local newspaper:

**“When the starving shoot themselves in the foot**  
The King William's Town Lions Club recently erected a Food Tunnel to start a project where vegetables could be grown. The idea of this food tunnel was to give assistance to those in the community who are affected by AIDS. According to Dr Elizabeth Musaba there are more than

real means to support them. The food tunnel would have supplied work for a number of currently unemployed persons to grow vegetables in the Food Tunnel, supervised by members of the Lions Club of King William's Town. These vegetables would be used to feed some of the hungry children and the balance would be sold. The proceeds would be used to plant further vegetables and also assist those in need. "Our dream is to see this project grow and expand until we have a virtual farm

A scant 3 weeks after the tunnel was erected and as Lions prepared to plant the first seedlings, it is now gone, either stolen or destroyed, ripped apart and carried away for absolutely no good reason. Is this how we are repaid for trying to assist the hungry and employed? Is this why the thousands of starving in the country remain starving because the work of small groups of Service Organisations is trashed by the criminal element in this country who themselves stand to benefit from these projects.

front, serving those in need and less fortunate than ourselves. After All the Lions Moto is simple, "We Serve". We beg the persons out there who perpetrated this crime, do not be short sited, do not take the easy route, this is for the good of the whole community, so when you see the next tunnel arise, remind yourself that it is placed there by someone who cares.

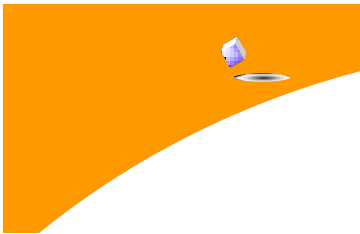
## Name Them

The following clubs have contributed to this newsletter over the first half of the fiscal year and for that my heartfelt thanx:

- Cape Recife
- Knysna
- Unio ndal e
- King William's**
- Town

- Ui tenhage
- El i zabeth
- Kouga
- Port Rex
- George
- Eden
- Sti l baai
- Umtata
- Sunshi ne Coast
- Sedg efi el d
- Nol l
- Swel l endam





# KWT Darts Evening

On a more positive note

you may well be interested

you've

King William's Town Club held a very successful Darts Evening which served as a fundraiser, fellowship and Lions Information evening all rolled into one.



in returning to the pride.

The competition was held as a Drawn Doubles competition and the winners



told

never me who your father was).



were Lion Vic von Abo & Mr Martin de



Curry

Bunnies were sold for supper and we "kuiered" to way too late.

We were visited by Marius Palvy previously from Lady-Smith Club who it seems

Wet, father of Lion Verona Human. Runners up were Mr Rodney Vermaak and Yeshin (Sorry Yeshin

## Council Meeting

Darts Evening  
Council Meeting

Have you ever wondered what the District Governors and other council members get up to while at Council meetings.

Well it's no longer a secret, here is the picture story:



DG Joggie



Visiting Bright Sight



CC Wally



Christmas Cake Draw



Christmas Cake Draw

**Tip-A-Ton of Food with Eden Lions**

This incredible project, which we intend being an annual event, was officially closed in January with a phenomenal 7 tons of food being collected in and around the Eden District. We would like to thank the Sedgefield Lions Club as well as the Noll Lions for being a part of this success. Many hundreds of families received food parcels over the Christmas season—people who would otherwise have had little to nothing to celebrate. The George Child and Family Welfare were an integral part of the project as they did the sorting and distributing of food parcels - a huge task in itself. A huge thumbs-up goes to Suiderkruis Security - our

corporate partners who walked this project with us step-by-step. We have also had the pleasure of welcoming Lorish Olivier, MD of Suiderkruis Security, into our family as a Lion - a great asset to the Lions Organisation!



**Big Bleed in King William’s Town**



King William’s Town recently hosted a Big Bleed at Lovedale FET College Hall. This was largely due to the insistence of ZC Ashley. He and his helpers got things running smoothly. A total of 47 pints of blood were donated, which is a record for this kind of project in our area. The number of new donors from the student ranks was also something to be proud of.



Tip-a-Ton  
Big Bleed



Shame Them  
Unfortunately we have heard nothing from the following clubs. C'mon guys we know you're out there, somewhere, and doing huge work. We want to know about it.

Aberdeen  
Butterworth  
Berlin

Cambri dge  
EL West  
Fort Beaufort  
George Breakfast  
Gonubi e  
Graaff Rei net  
Komga  
Langkl oof Herol d  
PE Host  
St Croi x  
Ri versdal e  
Uni ondal e  
Zastron



Know your Cabi net  
Part 4 (repeated)



Zone Chairperson  
Zone 3  
Gail Brown



Zone Chairperson  
Zone 4  
Barry Jones



Zone Chairperson  
Zone 5  
Ivan Piater



Zone Chairperson  
Zone 6  
Ashley Styles



Zone Chairperson Zone 7  
& Regional MERL Chair-  
man  
John Ross



Regional MERL  
Chairman  
Bertie Roux



Regional MERL  
Chairperson  
Elaine Dudley



Regional MERL  
Chairman  
Bokkie Oberholzer



Regional MERL  
Chairman  
Russell Volker

In 1917, a young Chicago insurance salesman, Melvin Jones, had a dream of uniting the several service clubs in existence into one strong organization for service to humankind. Out of this dream, the International Association of Lions Clubs was born. Today, Lions Clubs International exists in most countries in the world and provides humanitarian aid on small and large scales, from acts of service to individuals in a community to assistance in times of floods and hurricanes. Lions have a passion for sight related projects but are also involved in other health projects as well as caring for the young and the elderly. Please help us



Food For Thought