

District 410D Southern Africa  
2010-2011

The Newsletter of  
District Governor

**Brian von der Decken**

P O Box 1829 King William's Town

5600

Tel: 043-6433181  
Fax: 086 6761300  
Cell: 083 7008490

Email: [decken@border.co.za](mailto:decken@border.co.za)



## WORDS FROM OUR DG

An ancient Chinese parable tells of Old Tan Chang who had a small farm overshadowed by a towering mountain. One day he got the notion to get rid of the mountain. With the help of his wife and sons, he began to hack at the rock around its base. A neighbour walked by and scoffed, "You will never finish the job, old man! There are not enough days in the year for you to do this."

But Tan replied confidently, "I am not as foolish as you think, my friend. I may be old and feeble, but after I am gone, my sons will continue to peck away at the mountain. Then their sons and their sons' sons will do the same. Since the mountain cannot grow, someday it will be level with the ground, and the sun will shine upon our land."

I may not be old and feeble, although I feel that way sometimes after almost a year as District Governor, but I do know that we will continue to peck away next year and in **the years ahead at the mountain that we call "membership", and will succeed in growing the workforce that we so desperately need to perform the service that our communities so desperately need. We performed much "pruning" in our Clubs this year and need now to grow the new shoots.** I believe that we will achieve this through service. If people see how much we care and how much we do for others, they will want to join us. Keep serving and we will have the growth that we want.

### New drug known as 'strawberry quick'.

There is a very scary thing going on in the schools right now that we all need to be aware of.

There is a type of crystal meth going around that looks like strawberry pop rocks (the candy that sizzles and 'pops' in your mouth). It also smells like strawberry and it is being handed out to kids in school yards. They are calling it strawberry meth or strawberry quick.

Kids are ingesting this thinking that it is candy and being rushed off to the hospital in dire condition. It also comes in chocolate, peanut butter, cola, cherry, grape and orange.

Please instruct your children not to accept candy from strangers and even not to accept candy that looks like this from a friend (who may have been given it and believed it is candy) and to take any that they may have to a teacher, principal, etc. immediately.



Inside this issue:

Swellendam	2
<b>Lion's Feed Me</b>	3
Lions Feed Me	4
Leo Club	5
LCIF / Mentoring	6
Mixed	7
International President	8
Swellendam	9
Graaff-Reinet	10
Graaff-Reinet	11
Graaff-Reinet	12

## SWELLENDAM

Angela Moolman het die goedge-dink om as blyk van waardering vir wat die Lions doen, hierdie pragtige skildery aan die klub te skenk. Die Blommeverkoper het reeds in menige se hart gekruip en u kan die eienaar van hierdie pragtige olie-verfskildery word indien u 'n maklike vraag korrek beantwoord en 'n donasie van R10.00 aan die klub skenk.



Alle lede van die klub het 'n donasie indien u sou belangstel. Die oorspronklike skildery kan by die ontvangs van Louw & Steyn se kantore besigtig word.

Herman Smit, groot van gestalte, groot van hart, het sy mede-Lions op Swellendam onlangs ongelooflik trots gemaak deur weer verkies te word tot Zone-Voorsitter van Distrik 410D en 'n nog groter prestasie het hom te beurt geval om ook as 2de Visie-President verkies te word. Dit is slegs twee trappies agter die Distriks Goewerneur. Herman, namens die hele distrik en jou trop hier op Swellendam, hartlik geluk van ons kant, jy bereik buitengewone hoogtes, maar alles is welverdiend, want jou impak in die klub en mense met wie jy te doene kry, is buitengewoon. Dankie vir die voorbeeld wat ons almal na streef wat jy so heelhartig uitleef: ONS DI EN.

## HERMAN SMIT MAAK SWELLENDAM TROTS



links is Herman en regs van hom is sy vrou Berdine, wat deurentyd vir Herman 'n inspirasie is regs van haar Lion Shireen

## Lions Feed Me Campaign

**'Feeding the nation .... One plate at a time.'** That's the motto that the Eden Lions Club of George has chosen for their dynamic new campaign, which aims to put a plate of food on the table of as many hungry South Africans as possible.

Scientists have found that children who went hungry on a regular basis were 2½ times more likely to have poor overall health 10 to 15 years later, compared with those who never had to go without food!

That statement in itself should provide more than enough reason for each and every South African to mobilise against the greatest enemy facing our Nation – HUNGER! From complicated medical conditions to **crime ... the root of all this evil is found in the fact that too many people on our doorstep are suffering** from hunger each and every day.

The Eden Lions Club has taken the reigns in encouraging ALL Lions Clubs in South Africa to tackle this scourge head-on, in a project known as the Lions **'FEED ME'** campaign.

**The success of the 'FEED ME' campaign centres around the sale of a plastic plate, which has been specifically designed for this purpose.** Lions Clubs across South Africa will be selling these plates to the public.

**The plate, embossed with the International Lions Clubs Fundraising Seal, and the words 'FEED ME', will be sold at a nominal amount of only R10.** Profits from sales will be ploughed into feeding schemes across the country.

**Many Lions Clubs will also be joining hands with the international 'Stop Hunger Now' organization in order to source nutritionally-balanced meals.** These meal packs consist of rice, soya, soup mix vegetables and various nutrients. For every plate sold, 3 nutritious meal packs can be provided, as it costs only R2 to create 1 meal.

**The 'Stop Hunger Now' organisation is driven by a vision to end world hunger in our lifetime and a mission to provide food and life-saving aid to the world's most destitute and hungry in the most sustainable, efficient and effective manner.** Stop Hunger Now's meal packaging programme has provided more than 20 million meals. The meals are packaged by volunteers through a fun and engaging assembly line process. A team of 40 volunteers can package 10 000 meals in just two hours.

**The beauty of the 'FEED ME' campaign is its sustainability.** The sale of the plates is an on-going project, which means that funds will continually be ploughed into feeding those in need. Because Lions clubs are run by volunteers, ALL proceeds go directly into the project itself and no money is used for salaries, vehicles, etc.

Many Lions clubs have also opted to distribute plates to crèches, soup kitchens and other feeding schemes in their area, which will become regular beneficiaries of food parcels.

In order to gain maximum exposure and greatest chance of success, the Eden Lions has embarked on a national awareness campaign involving the media and celebrity endorsements. SA Idols winner of 2010, Elvis Blue, is the patron of the FEED ME campaign and many more celebrities have already bought their plates and added their autographs to special **'gold' plates, to be used to market the concept to the general public.** To date, each and every celebrity approached has been extremely supportive and more than **willing to endorse the FEED ME campaign.** For more information and photographs, see the campaign's **Facebook Group to be found under: " Lions Feed Me Campaign"**

The Lions are calling on all businesses and individuals to pledge their support to help make this campaign an on-going success! We can feed the Nation – **one plate at a time! Let's fight hunger together!**

For further project information, contact coordinator: Carl van Blerk on 082 826 0731

[www.edenlions.org.za](http://www.edenlions.org.za)

## Lions Feed Me Campaign

A South African Lions Clubs Feeding Initiative - A project by the Eden Lion's Club (District 410D)

*... I bought my plate, did you?*

**feed me**

**Purchase your Lions "FEED ME" plates for only**

**R10.00**

*feeding the Nation  
- one plate at a time!*

 

**facebook**

**www.edenlions.org.za**

*Check out the celebrities that bought their plates!*



## The Eden Creche Project

The Eden Lions recently handed over a large selection of stationery items as well as Feed Me Plates, Easter Eggs and a Teacher's Desk to a crèche in Mossel Bay. Many thanks to Lion Marcel Bosch for his efforts in making a profound difference to the children who will benefit from this donation.



## Holy Cross LEO Club

The Eden Lions are proud to introduce to District 410D the Holy Cross LEO Club! The club recently received their official charter from LCI and have already been very active in a variety of service projects in the community. The most recent was a stationery drive, a NSRI collection, Hope and Happiness Market for Child Welfare and the Easter Egg Collection. Our Glenwood LEO Club has also been **busy with a donation of fluffy toys to the Thembalethu Aids Clinic where the LEO's were able to see first-hand the difference they are able to make in the lives of those less fortunate than themselves.** LEO clubs are an amazing way of teaching our youth that giving to others enriches your own life in ways that cannot be measured! **We are proud of our LEO's!**



A special word of thanks too goes to DG Brian for being a great support this year and for his recognition in awarding Lion president Carl van Blerk with the International Presidents Letter of Commendation.



## Eberhard J. Wirfs Chairperson, Lions Clubs International

I've promised you since the beginning of the year that we would work hard this year to improve our international platform of communication. We must better share with our Lions and the world why our global Foundation is truly like no other. And today, I am very excited to announce that LCIF has just launched a [brand new Web site](#). The English version is now available, and all languages will launch by our convention in July.

This new site gives you more tools and resources to promote the good work we Lions are doing. On the homepage, the [Recent Grants](#) area highlights some of recently awarded funds for grant projects

The [Changing Lives](#) area links to stories of individuals, partners and donors who have all been impacted by the work of Lions, made possible by LCIF. These stories inspire us to do even more. And you can even share how LCIF has helped in your life or community by [Sharing a Story](#).

Our [News](#) section includes the latest information from the Foundation, including my monthly messages. In [About Us](#), you can learn more about our history, partners and leaders.

An entire section of our new site is devoted to you, our Lions members. Our [Lions Center](#) provides information on [grants](#), [ways to donate](#) and how to get involved in our many programs.

The [materials section](#) includes ready-to-use publications, forms, videos and powerpoints that you can share with your club, district or community.

And within the Lions Center there is a section specifically for [our coordinators](#), our well-trained ambassadors of the Foundation. Coordinators will be able to find a calendar of important dates, club visit information, forms and materials, recent news and reports.

Please visit our new site at [www.lcif.org](http://www.lcif.org)

## Lions Mentoring Program

**Learn how to make every member feel comfortable in your club.**

**Please visit the site and download a copy for your club. Mentoring is important**

## SUNSHINE COAST CLUB BRANCH PORT ALFRED



LIONS IN  
PORT ALFRED  
SUPPORTING  
WHITE CANE  
DAY

## Lions Providing Disaster Relief for Tornado Victims in U.S.

A recent tornado outbreak in the U.S. killed at least 280 people, left thousands homeless and caused millions of dollars in damage. As always, our members are bringing aid to the people affected by this disaster. LCIF is mobilizing US\$250,000 to fund Lions' relief efforts in Alabama, Arkansas, Georgia, Mississippi, Missouri, North Carolina, Tennessee and Virginia. LCIF also awarded US\$160,000 in emergency grants to affected districts. Local Lions will use these funds to provide immediate relief supplies, including food and water.

## Help Us Plan Our Centennial Celebration

Lions Clubs International is planning a celebration of the 100th anniversary of our association in 2017. And, we need your feedback to help us determine what will be of most interest to your club and your community. Help make this a worldwide celebration - [take our short survey to share your thoughts now](#)

## Sid L. Scruggs III International President

"We Serve" is something that every Lion should say with great pride. However, our service to others is more than just a slogan or even a description of what we do.

"We Serve" is a commitment that Lions have, and that commitment defines who we are. We serve because we know we can change lives. We serve because we know we can make a difference in the world. We serve because there are needs to be met.

Our humanitarian endeavors are well recognized and stand as beacons of hope for all to see. Our service is a guiding light to our communities. In a world where many seem concerned with serving only themselves, we show our neighbors that hands-on service to others is one of the most rewarding experiences an individual can have. The simple truth is that serving those in need adds value to the lives of those we serve, and to ours.

Our efforts have helped Lions Clubs International be recognized as the world's largest service club organization. I am very proud to be a Lion and I thank you for all you do.



### use the online Service Activity Report

Let your light shine for all to see! The best way to share the good work done by the Lions of your club and district is by using the online Service Activity Report. The report application allows clubs to:

- Provide a narrative description for each activity and upload photos.
- Share service activity information with other clubs.
- Set service objectives and track progress toward achieving them. Search for project ideas.

## SWELLENDAM SNOEKBRAAI

**Swellendam Lions kan nie anders as om 'n baie groot dankie te sê vir die ongelooflike ondersteuning met die afgelope snoekbraai nie. Kleingelowige Thomas was ons wel, want daar was die groot sportdag en nog vele ander aktiwiteite dieselfde dag op Swellendam aan die gang, maar ons stoutste verwagtinge is oortref! Daar is behoorlik bontgestaan om voor te bly met die gedurige aanvraag na die kospakkies en toe half twee die dag aangebreek het, het ons 'n sug van verligting geslaak want daar was nie 'n enkele kospakkie oor nie. Ongelooflik.** Swellendam, ons belowe dat ons sommer baie ekstras volgende keer sal maak want daar het menige mense, nadat hulle geëet het, teruggekom vir nog en ons gaan probeer om julle nie weer teleur te stel nie. Die beste is maar om jou kaartjie voor die tyd te koop, dan is jy verseker van jou middagete. Ons het ook vir al die inwoners van Huis AA Tomlinson en Aan de Drostdy snoek en patat vir middagete voorsien en weereens duisende dankies aan Huis AA Tomlinson vir die patat se gaarmaak.

Dankie Swellendam vir die ondersteuning - julle sterk ons hand vir waarin ons glo - ONS DIEN.



When GOD solves your problems, you have faith in HIS abilities; when GOD doesn't solve your problems HE has faith in your abilities.

# GRAAFF-REINET TRAINING WEEKEND



MUST TELL A GOOD STORY  
**IT'S NAIL BITING STUFF**



LEO PRESIDENT ALFRED AND LEO SECRETARY LIZA



LION GRANT & LIONS LADY ANGELA (WONDER WHAT HE PROMISED)



WONDER WHATS FUNNY? NEVER KNOW WITH LIONS LADIES (PARTNERS IN SERVICE CONCENTING ADULTS)

Old Friends are Gold! New Friends are Diamond! If you get a Diamond, don't forget the Gold! Because to hold a Diamond, you always need a Base of Gold!

## GRAAFF-REINET TRAINING WEEKEND



PORT ALFRED AND  
SUNSHINE COAST

WE EVEN TRAIN  
DOGS



LOOKS LIKE SOME PEO-  
PLE ARE CAMERA SHY

# GRAAFF-REINET TRAINING WEEKEND

FRANCIOS MAKING SURE THE NEWEST ADDITION TO THE KING LEOS GETS BIG AND STRONG QUICK



DG BRIAN DOING SOME WORK FOR A CHANGE



DG BRIAN AWARDED IPDGG JOGGIE HIS INTERNATIONAL PRESIDENTS LETTER OF COMMENDATION

DG ELECT FRANCIS



LIONS CLUBS  
INTERNATIONAL  
DISTRICT 410D

DISTRICT GOVERNOR:  
Brian von der Decken

CABINET SECRETARY:  
Viv Von Abo

CABINET TREASURER:  
Dudley Godfrey

P O Box 1829  
KING WILLIAM'S TOWN

Phone: 0837008490



Lord make me instrumental of thy peace;  
Where there is hatred,  
let me sow love;  
Where there is despair, hope;  
Where there is darkness, light;  
And where there is sadness, joy.

O divine Master, grant  
that I may not so  
much seek to be consoled,  
as to console,  
to  
be understood, as to  
understand;  
To be loved, as to  
love;



**We Serve**



## BEACON OF HOPE HIGHLIGHTS

Each year at Lions Day with the United Nations we are reminded of just how large and diverse we are and of the global impact of our work. It was a pleasure to join with Lions and UN officials and delegates on March 18th to celebrate our common commitment to humanitarian service.

For the first time in the history of the event, Lions Day with the United Nations was held concurrently at UN Headquarters in New York, USA and Nairobi, Kenya, led by First International Vice President Wing-Kun Tam. Holding the event in Nairobi enabled participants to focus on preventable blindness, food security, environmental sustainability and other issues of special importance in Africa.

PLEASE SEND ME ANYTHING YOUR CLUB HAS DONE, NO MATTER HOW INSIGNIFICANT YOU MAY THINK.

LETS USE THIS MAGAZINE AS A MARKETING TOOL .  
WITHOUT YOUR INPUT , AN INFORMATIVE NEWS LETTER  
WOULD NOT BE ABLE TO BE PRODUCED

russellv@adept.co.za  
(H) 043 6422091  
(W/Fax) 043 6423273  
CEL 0825795824